

BUSINESS ENTREPRENEURSHIP TRAINING (LOR)

PROGRAM OVERVIEW

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The Entrepreneurship Training Letter of Recognition provides students the opportunity to gain some basic business knowledge applicable to small business management. Students will receive an introduction to the various aspects of business (including management, marketing, accounting and finance), will be introduced to the skills and traits of successful entrepreneurs, will learn about business plans, and will learn about the importance of selling and customer service skills. All credits earned in this Letter of Recognition apply toward a one-year certificate in Business Entrepreneurship and a two-year Associate of Applied Science degree in Business Management.

COURSE REQUIREMENTS

REQUIRED BUSINESS COURSES

BUAD-101	Introduction to Business
BUAD-104	Sales and Customer Service
BUAD-206	Entrepreneurship

PROGRAM PATH

BUSINESS MANAGEMENT

ENTREPRENEURSHIP TRAINING

LETTER OF RECOGNITION

PREPARATION FOR EMPLOYMENT

	<u>Credit Hours</u>
Business Administration 101 (Introduction to Business)	3
Business Administration 104 (Sales and Customer Service)	3
Business Administration 206 (Entrepreneurship)	3
Total Credit Hours:	9

NOTE: All courses specifically identified by course number are graduation requirements for this program.