
MULTIMEDIA - GRAPHIC DESIGN CERTIFICATE

PROGRAM OVERVIEW

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Graphic Design is the design of things people read. This can come in the way of newspapers, web pages, magazines, advertisements, posters, billboards, brochures, fliers, and much, much more. Graphic design has the power to communicate ideas, inspire emotion, and transform the globe around us by reaching a mass audience. When the student learns to connect the creative skills related to art and design to technology - these creative ideas can become reality. In addition, it opens the door to a wide range of employment opportunities such as an advertising designer, art director, environmental graphic designer, graphic designer, type designer, illustrator, and magazine/editorial designer, multimedia designer, web page designer and many others.

This is a career program designed to enable students to seek employment at the program's completion. Students must achieve a "C" or better in the required Multimedia Technology courses. All credits are transferable to the Multimedia Technology associate degree program if the student wishes to pursue further studies.

Successful completion of this program qualifies a student to apply for a Certificate in Graphic Design.

COURSE REQUIREMENTS

REQUIRED MULTIMEDIA COURSES

MMTC-101	Introduction to Media
MMTC-103	Introduction to Photography
MMTC-207	Graphics
MMTC-212	Interactive Multimedia Design
MMTC-217	Page Layout and Desktop Publishing

REQUIRED GENERAL COURSES

ART-111	Design I
COMP-101	Computer Literacy
COMP-191	Web Page Development
ENG-101	English Composition I

PROGRAM PATH

**MULTIMEDIA TECHNOLOGY –
 GRAPHIC DESIGN CERTIFICATE**
ONE-YEAR CAREER PROGRAM
PREPARATION FOR EMPLOYMENT
FIRST SEMESTER

	<u>Credit Hours</u>
Art 111 (Design I)	3
Computer Technology 101 (Computer Literacy)	3
Multimedia Technology 101 (Introduction to Media)	3
Multimedia Technology 103 (Introduction to Photography)	3
Multimedia Technology 207 (Graphics)	3
Total:	15

SECOND SEMESTER

Computer Technology 191 (Web Page Development)	3
English 101 (English Composition I)	3
Multimedia Technology 212 (Interactive Multimedia Design)	3
Multimedia Technology 217 (Page Layout and Desktop Publishing)	3
Total:	12
Total Credit Hours:	27

NOTE: All courses specifically identified by course number are graduation requirements for this program.