
MULTIMEDIA TECHNOLOGY

PROGRAM OVERVIEW

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Students in the Multimedia Technology program are given the unique blend of four major multimedia fields: Television/Video Production, Photography, Radio/Audio Production, and Graphic Design. Graduates of this program will have the knowledge and skills in the development, production and utilization of materials in the multimedia field. This hands-on, practical experience gives students the skills to seek employment in such fields as education, government, industry, advertising, radio, television, film and just about any field in the public relations department. Students will also acquire the skills to do freelance work in photography, graphic design, and video and audio production.

The main emphasis of the Multimedia Technology field is principles and execution through hands-on experience with digital equipment and computer-based technology. Students will receive instruction and practical experience in the television / photography studio, multimedia classroom, audio production area, digital editing, and state-of-art Mac computer graphics laboratory.

This is a career program designed to enable students to seek employment at the program's completion. Students planning to transfer should consult with their advisor, the Advising Center staff or the four-year institution regarding specific program and possible course transfer issues.

Successful completion of this program qualifies students to apply for an Associate of Applied Science Degree in Multimedia Technology. Students must achieve a "C" or better in the required Multimedia Technology courses.

COURSE REQUIREMENTS

REQUIRED MULTIMEDIA COURSES

MMTC-101	Introduction to Media
MMTC-102	Introduction to Video Production
MMTC-103	Introduction to Photography
MMTC-106	Audio Production
MMTC-201	Multimedia Production
MMTC-207	Graphics
MMTC-208	Principles of Media Production
MMTC-210	Practicum
MMTC-211	Advanced Photography
MMTC-212	Interactive Multimedia Design
MMTC-216	Video Desktop Publishing
MMTC-217	Page Layout and Desktop Publishing

REQUIRED GENERAL COURSES

ART-111	Design I
COMP-101	Computer Literacy
ENG-101	English Composition I
SPCH-101	Speech Communication

REQUIRED ELECTIVE COURSES

Please consult with your advisor or the Advising Center staff for selecting appropriate elective courses for graduation.

English Composition Elective - 3 credits

Science Elective - 3 credits

Mathematic Elective - 3 credits

Social and Behavioral Science Elective - 3 credits

PROGRAM PATH

MULTIMEDIA TECHNOLOGY

TWO-YEAR CAREER PROGRAM

PREPARATION FOR EMPLOYMENT

FIRST SEMESTER

	<u>Credit Hours</u>
Art 111 (Design I)	3
Computer Technology 101 (Computer Literacy)	3
English 101 (English Composition I)	3
Multimedia Technology 101 (Introduction to Media)	3
Multimedia Technology 103 (Introduction to Photography)	3
Total:	15

SECOND SEMESTER

Mathematics Elective	3
Multimedia Technology 102 (Introduction to Video Production)	3
Multimedia Technology 106 (Audio Production)	3
Multimedia Technology 208 (Principles of Media Production)	3
Multimedia Technology 211 (Advanced Photography)	3
Total:	15

THIRD SEMESTER

English Composition Elective ¹	3
Multimedia Technology 201 (Multimedia Production)	3
Multimedia Technology 207 (Graphics)	3
Science Elective	3
Speech 101 (Speech Communication)	3
Total:	15

FOURTH SEMESTER

Multimedia Technology 210 (Practicum)	3
Multimedia Technology 212 (Interactive Multimedia Design)	3
Multimedia Technology 216 (Video Desktop Publishing)	3
Multimedia Technology 217 (Page Layout and Desktop Publishing)	3
Social and Behavioral Science Elective	3
Total:	15
Total Credit Hours:	60

¹ English Composition Elective includes: 102, 112 or 251 (Consult your advisor or Advising Center staff for appropriate courses.)

NOTE: All courses specifically identified by course number are graduation requirements for this program.